Rising Media to Launch Virtual Reality Summit in New York; Announces Keynotes from Super Data Research, Datavized, Wevr, and Groove Jones; April 11-12, 2016

Rising Media's Virtual Reality Summit reveals its full conference program and keynote presenters from Super Data Research, Datavized, Wevr, and Groove Jones for its launch event in New York City on April 11-12, 2016.

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Rising Media, Inc. announced the full program and keynote speakers for its Virtual Reality Summit, taking place on April 11-12, 2016 at the Javits Convention Center in New York City.

The Virtual Reality Summit is Rising Media's latest conference and expo dedicated to advancing and exploring frontier technologies. The event features a two-day conference program covering both the current and future markets of VR/AR across a full spectrum of industries and verticals, including investment, marketing & advertising, entertainment, gaming, journalism, architecture, and more.

Confirmed keynote speakers include:
- Joost van Dreunen, Ph.D. CEO, Super Data Research
- Caitlin Burns, Vice Chair, Producers' Guild of America New Media Council and COO, Datavized
- Tony Parisi, VP of Web and Open Technologies, Wevr
- Dan Ferguson, EVP Interactive Digital – Virtual Reality Strategy, Groove Jones

"The breadth and continuum of panels at this event are one of the most comprehensive of any VR/AR event yet assembled. You will see examples of leading VR and AR projects, plus learn from discussions about the infrastructure technologies, content design, and immersive storytelling techniques," said Sandra Kay Helsel, Ph.D, Virtual Reality Summit Conference Chair and Strategic Communications Specialist.

She continued, "We are striving to serve the nascent industry by providing a platform for innovators across the globe to come together and shape the future of AR/VR and to build their own business success as well."

To see the full conference program for the Virtual Reality Summit, visit virtualrealitysummit.com/new-york.

The Virtual Reality Summit has also confirmed comprehensive displays of innovative VR/AR technology from zSpace, Inc., which delivers a virtual reality learning platform for STEM education, and the Emerging Analytics Center at the University of Arkansas at Little Rock (UALR).

One of the displays at The Emerging Analytics Center at UALR booth will be its interactive and immersive VR table, "Anatomical Eyes." Anatomical Eyes allows the user to interactively dissect an annotated virtual human body as a medical and educational resource.

The Emerging Analytics Center at UALR's Dr. Carolina Cruz-Neira is also confirmed to deliver a session titled, "Beyond Fun and Games: VR as a Tool of the Trade" at the Virtual Reality Summit.
The Virtual Reality Summit in New York will be co-located with Rising Media's Inside 3D Printing Conference & Expo and RoboUniverse Conference & Expo.

Prices increase on site, so register before for the best price. For more information and to register for the Virtual Reality Summit in New York, visit virtualrealitysummit.com/new-york.

If your company is interested in sponsoring or exhibiting at the Virtual Reality Summit in New York or an upcoming event, please contact sponsorVR(at)risingmedia(dot)com.

Following its event in New York, the Virtual Reality Summit has events confirmed for 2016 in Seoul and San Diego. To learn more about upcoming Virtual Reality Summit events, visit virtualrealitysummit.com/upcoming-shows.

About Rising Media
Rising Media is a global events and media producer excelling in Internet and technology-related events and content. Events include Inside 3D Printing, RoboUniverse, Virtual Reality Summit, Data Driven Business, Building Business Capability, Predictive Analytics World, Text Analytics World, eMetrics Summit, Conversion Conference, AllFacebook Marketing Conference, Search Marketing Expo, Affiliate Management Days and Web Effectiveness Conference in the USA, United Kingdom, Germany, France, Dubai, India, China, Korea, Singapore, Australia, Brazil.

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